



CAhr

CONFERENCE 2023

IN-PERSON + STREAMING

Long Beach Convention Center

Exhibit Hall: May 9-10

cahrconference.org

Exhibitor & Sponsor Prospectus

As the industry continues to evolve, so must the people powering it. This is where your HR audience gathers to reconnect, evaluate and rediscover ways to get more creative with the tools they have and propel their organizations and careers forward, and you'll be the driving force to show them how.

Join us and experience the CAHR advantage!

Kristina Daniele, CEM

Director, Exhibits & Sponsorships

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COMMUNITY

Who Attends



55%

Manager & Up



75%

Involved in Purchasing



30%

Head of HR



75%

10+ years in HR



29%

>1,000 Employees

CONNECTION

Exhibit & Sponsorship Opportunities

Maximize the ability to drive business through visibility on the CAHR23 Exhibit Hall Floor.



Premium Booth

(Corner Booth)

\$3,750



Standard Booth

(Inline Booth)

\$3,500

All 10'x10' booths include...

- Exclusive, non-conflicting Expo hours to meet with attendees
- Networking opportunities including refreshment breaks and luncheons
- Company listing in CAHR23 mobile app
- 8' high draped backwall and 3' high draped sidewall
- Two booth personnel badges with access to Expo Only
- Exhibitor Resources to assist you as you plan and prepare for the upcoming event
- 24-hour security

*Exhibit space rental does not include any furnishings or utilities and are the responsibility of the exhibitor. Pricing and order forms will be included in our Exhibitor Service Kit.

Book your booth

1. Visit CAHR23 and view the floorplan
2. Determine your desired booth size and location
3. Review the Rules & Regulations for Exhibitors
4. Complete our NEW Online Exhibit Space Application
5. 100% payment is due with your contract

Sponsorships

Boost Brand awareness and have High Impact throughout the event. PIHRA offers a variety of sponsorship opportunities at various price points. [See the full list of opportunities online.](#)